

FORIS RETAIL ANALYTICS



Maximise in-store Sales Effectiveness

FORIS Retail Analytics enable businesses to counter fierce competition at a lower TCO and manage their end to end analytical requirements to cope up with significant fundamental technological changes. This provides organisations a unique opportunity to invest in Analytics in a cost effective manner as compared to the competition. FORIS BI brings the most comprehensive offerings by providing Retail Demand Forecasting and Operational Intelligence Solutions for Retail Businesses of all types.



Business Benefits



- ◆ Improve Sales Through Better In-Stocks
- ◆ Reduce Excess and Safety Stocks
- ◆ Align Item Levels with category, Department
- ◆ Improve Promotional In-Stocks
- ◆ Improve Lost Sales
- ◆ Align Processes with New strategies at minimum Investment
- ◆ Focused Marketing Initiatives
- ◆ Achieve your Sales Targets

Turn Your data into Actions



No matter what business you are in, being able to analyze your data is vital for your long term success. FORIS BI enables businesses to comprehend the potential sales that can be made in a given period with optimum inventory levels maintained at the right place at the right time and to help achieve your ultimate business goals.

Innovative businesses are finding new ways to utilize the data and utilize it for creating highly leveraged and profitable business models resulting in exponential growth in today's digital economy.

FORIS Analytics offers precise and accurate predictions for future demand for both existing customers and brand new markets, which will also incorporate detailed analysis on multiple bases.

- ◆ **Unleash the power of your data** by investing in BI capabilities and managing your retail supply chain easily and quickly adapt to the market changes and dominate the competition
- ◆ **Personalize customer interactions** and offers by recognizing and addressing unique needs of your individual clients based on customer profiling and comprehensive segmentation
- ◆ **Design Your Own BI** by using FORIS BI Portal to create your interactive dashboards, generate your reports based on thresholds, alerts and manage your individual KPIS

Business Intelligence



- ◆ Strategy Development
- ◆ Discovery & Environment Assessment
- ◆ Product Fit Analysis
- ◆ Solution Design & Implementation
- ◆ Managed and Support Services

Data Warehouse Designing and Implementation



- ◆ Data Quality Management
- ◆ Enterprises Data Integration
- ◆ Enterprises Data Governance
- ◆ Big Data Consulting and Analytics
- ◆ Discovery & Environment

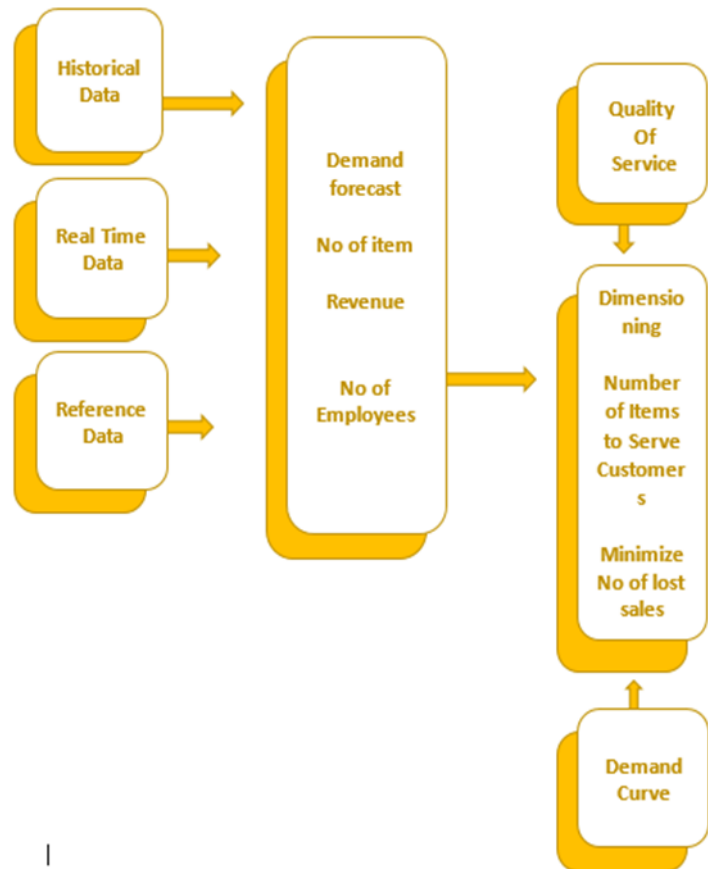
Advance Analytics



- ◆ Statistical Modeling
- ◆ Predictive Analytics
- ◆ Dynamic Info-Graphics
- ◆ Data Mining Tools & Techniques
- ◆ Corporate performance Management



Retail Demand for Model



- ◆ What kind of data have you collected about your customers and their needs?
- ◆ How you are addressing unique needs of your individual customers?
- ◆ How is your company using customer data to drive new revenues and build brand loyalty?
- ◆ How you are meeting your Data Management Challenges?

Knowing Your Data



Smart business leaders feel overwhelmed by the data that surrounds them and need tools to capitalize on it in a disciplined way and are looking for services and analytical techniques



to use it and generate new business insights. Enhance visibility and share valuable analytics with anyone you want in the company to perfect the location-specific consumer experience.

Use Data Power to Your Advantage and Be Creative



As your data becomes more and more complex, it can be difficult to follow what's relevant and what's not, let alone gain actionable insight, But what if you could efficiently extract insights from your data with a simplified user interface?

Benchmark and Compare each store against the other in any terms you wish.

Discover a business intelligence platform that can interpret your intent and guide you to faster results. Learn how this strategy can benefit both lines of business users and IT by consolidating data from all business systems and locations.

All Customers are different—Reach out to your specific customer segments by determining sales tactics based on personalities and demographics. Improve Customer service by addressing specific customer problems and unique clusters while planning your retention strategies for target markets and meet your customer expectations.

SITRONICS Technology Solutions Pakistan
123 Siddiq Trade Centre, 72 Main Gulberg,
Lahore – 54660
Phone: +92 42 3578 1721 | Fax: +92 42 3578 1722
E-mail: marketingstspk@nvision-group.com

Nvision Czech Republic
140 00 Praha 4
Czech Republic
Tel: +420 211 029 111
Ohradni 136918
[Www.nvision-group.com](http://www.nvision-group.com)